

Plymouth Parks & Recreation

2015 SPONSORSHIP PROGRAM

Dear Business or Organization Representative,

The City of Plymouth hosts a variety of community events throughout the year, bringing people together to foster community identity and pride with fun and exciting activities. These events would not be possible without the support and partnership of local community businesses and organizations. This is an invitation for you to partner with us and promote your organization or business in conjunction with Plymouth events.

As an event sponsor, your organization will receive visibility through a variety of marketing materials, event signage and/or media coverage. Included in this mailing is a sponsorship opportunities flyer which indicates the different promotional benefits your company would receive at each sponsorship level. Also included, is a sponsorship pledge form for your convenience.

Hopefully, you will find a sponsorship opportunity that suits your company's vision and interest. However, if what is presented doesn't fit with your organization's interests but you would like to partner in another way, please contact me at your earliest convenience. Sponsorship opportunities are limited in number. Therefore, we encourage you to contact us to discuss your sponsorship as soon as possible to ensure you receive the sponsorship level of your choice.

Note: Inclusion on marketing materials and press releases for individual events is dependent on the timeliness of the sponsorship pledge submission. Please contact me at your earliest convenience to determine availability and appropriate timelines for the sponsorship opportunity of your choice.

Thank you for your time and consideration.

Sincerely,



Kari Hemp

Recreation Supervisor

Plymouth Parks and Recreation Dept

763-509-5220

khemp@plymouthmn.gov

Plymouth Parks & Recreation

2015 SPONSORSHIP PROGRAM

mission statement

Enhancing the quality of life for all residents. Fostering individual and community development in all aspects: physical, mental, social & environmental.

partnership opportunities

By partnering with public and private organizations, we are able to enhance our events and add to the quality of life for all residents while promoting and benefiting area businesses.

Event Packages

(Event packages are grouped to provide sponsors equal exposure & promotional opportunities at respective sponsorship levels)

FALL

- Plymouth on Parade
- Plymouth Arts Fair
- Halloween at the Creek

WINTER

- Old Fashioned Christmas
- New Years Eve Event
- Fire & Ice

SUMMER

SUMMER PACKAGE 1

- Summer Concert Series
- Kids Concerts
- Happy B-Day America Parade
- Kids Fest

SUMMER PACKAGE 2

- Water Ski Shows
- Children's Theatre Events
- Movies in the Park
- Naturalist Programs

FARMERS MARKET PROGRAM

Note: Concert series does not include Music in Plymouth.

LEVELS OF SPONSORSHIP	Platinum \$6000+	Gold \$3000+	Silver \$1500+	Bronze \$750+
Plaque and recognition before City Council	X			
Included in seasonal recognition of sponsors in the Parks & Recreation Activity Guide (mailed 3 times per year to 32,000+ households).*	X	X		
Sponsor tent/table at the event of your choice (limited to one sponsor at each event, first-come first-serve basis).*	X	X	X	
Included on sponsor banners displayed during each event (reach up to 40,000+ attendees, dependent on sponsorship level).*	X	X	X	
Included in all marketing materials including event mailers (mailed out for each individual event to 32,000+ households).*	X	X	X	X
Included on sponsor board listings and signage at events.*	X	X	X	X
Included in annual recognition of sponsors in Sun Sailor Newspaper.	X	X	X	X
Included in all press releases regarding sponsorship acknowledgement.*	X	X	X	X
*Applies only to the events indicated in the sponsorship level package chosen. Inclusion of logo on banner and in the activity guide and mailers is dependent on timeliness of sponsorship and logo submission.				

Thank you!

Your sponsorship is greatly appreciated as well as a tax deductible donation! Deductible under 26USC170 (C).

please contact Regina Michaud, Recreation Manager at 763-509-5228
or rmichaud@plymouthmn.gov if you have any questions or would like further information.

PLYMOUTH PARKS & RECREATION
www.plymouthmn.gov/sponsors

Plymouth Parks & Recreation

2015 SPONSORSHIP PLEDGE FORM

LEVELS OF SPONSORSHIP

☐ **PLATINUM \$6000+**

Annual event sponsorship.
Includes the following event packages.

- ☐ Fall
- ☐ Winter
- ☐ Summer Package 1
- ☐ Summer Package 2

☐ **GOLD \$3000+**

Seasonal event package.
Select one of the following event package combinations.

- ☐ Fall, Winter
- ☐ Summer Packages 1 & 2

☐ **SILVER \$1500+**

Event package sponsorship.
Select one of the following event packages.

- ☐ Fall
- ☐ Winter
- ☐ Summer Package 1
- ☐ Summer Package 2
- ☐ Farmers Market

☐ **BRONZE \$750+**

Individual Event Sponsorships.
Select one of the following.

- ☐ Halloween at the Creek (Oct)
- ☐ Plymouth Art Fair (Nov)
- ☐ Old Fashioned Christmas (Dec)
- ☐ New Years Eve Event (Dec)
- ☐ Kid's Fest (July)

Event Packages

(Event packages are grouped to provide sponsors equal exposure & promotional opportunities at respective sponsorship levels)

FALL

- Plymouth on Parade
- Plymouth Arts Fair
- Halloween at the Creek

WINTER

- Old Fashioned Christmas
- New Years Eve Event
- Fire & Ice

SUMMER

SUMMER PACKAGE 1

- Summer Concert Series
- Kids Concerts
- Happy B-Day America Parade
- Kids Fest

SUMMER PACKAGE 2

- Water Ski Shows
- Children's Theatre Events
- Movies in the Park
- Naturalist Programs

FARMERS MARKET PROGRAM

Note: Concert series does not include Music in Plymouth.

BUSINESS/ORGANIZATION NAME _____

BUSINESS/ORGANIZATION ADDRESS _____

MAIN CONTACT NAME _____

CONTACT PHONE NUMBER _____

CONTACT EMAIL ADDRESS _____

PAYMENT TYPE: (payment may be submitted by check or credit card)

AMOUNT \$ _____

CHECK: Make Checks payable to the "City of Plymouth"

CREDIT CARD: Circle One

Visa

MasterCard

Discover

American Express

Name on Card _____

Card Number _____ **Exp Date** _____

Signature _____

Please return form to:

Plymouth Parks & Recreation
Attn: Sponsorship Program
3400 Plymouth Blvd, Plymouth, MN 55447
Fax: 763-509-5207

Thank you!

Your sponsorship is greatly appreciated as well as a tax deductible donation!
Deductible under 26USC170 (C).

please contact Regina Michaud, Recreation Manager
at 763-509-5228 or rmichaud@plymouthmn.gov
if you have any questions or would like further information.