



Enhancing the **quality of life** for all residents. Fostering individual and community development in all aspects: **physical, mental, social and environmental.**



Plymouth
Parks & Recreation

**Sponsorship
Opportunities**

2018

plymouthmn.gov/sponsors

Dear Business or Organization Representative

By partnering with public and private organizations, we are able to enhance our events and add to the quality of life for all residents while promoting and benefiting area businesses.



The City of Plymouth hosts a variety of community events throughout the year, bringing people together to foster community identity and pride with fun and exciting activities. These events would not be possible without the support and partnership of local community businesses and organizations. This is an invitation for you to partner with us and promote your organization or business in conjunction with Plymouth events.

As an event sponsor, your organization will receive visibility through a variety of marketing materials, event signage and/or media coverage. Included in this packet, are the sponsorship opportunities which indicate the different promotional benefits your company would receive at each sponsorship level. Also included, is a sponsorship pledge form for your convenience.

Hopefully, you will find a sponsorship opportunity that suits your company's vision and interest. Sponsorship opportunities are limited in number. Therefore, we encourage you to contact us to discuss level of your choice.

Note: Inclusion on marketing materials and press releases for individual events is dependent on the timeliness of the sponsorship pledge submission. Please contact me at your earliest convenience to determine availability and appropriate timelines for the sponsorship opportunity of your choice.

Thank you for your time and consideration.

Sincerely,

Kari Hemp, Recreation Manager
Plymouth Parks and Recreation Dept
763-509-5220 / khemp@plymouthmn.gov

Event packages are grouped to provide sponsors equal exposure and promotional opportunities at respective sponsorship levels.

Fall

- Plymouth on Parade
- Plymouth Arts Fair
- Halloween at the Creek

Winter/Spring

- Old Fashioned Christmas
- Adult Night Out
- Fire & Ice

Summer

Summer Package 1

- Summer Concert Series
- Kids Concerts
- Happy B-Day America Parade
- Kids Fest

Summer Package 2

- Water Ski Shows
- Children's Theatre Events
- Movies in the Park
- Naturalist Programs

Farmers Market Program \$3500

Sponsorship of entire market.
Monthly sponsor tent/table (June–October).

Levels of Sponsorship

	Platinum \$6250+	Gold \$3250+	Silver \$1750+	Event Sponsor \$1000+	Activity Sponsor \$500
Plaque and recognition before City Council	X				
Included in seasonal recognition of sponsors in the Parks & Recreation Guide (mailed 3 times per year to 32,000+ households).	X	X			
Sponsor tent/table at the event of your choice 1 time per season (limited space available and on a first-come first-serve basis).*	X	X	X		
Included on sponsor banners displayed before and/or during each event (reach up to 40,000+ attendees, dependent on sponsorship level).*	X	X	X		
Included in marketing materials.*	X	X	X	X	
Included in all press releases regarding sponsorship acknowledgement.*	X	X	X	X	
Included on sponsor board listings and signage at events.*	X	X	X	X	X
Included in annual recognition of sponsors in Sun Sailor Newspaper.	X	X	X	X	X
Staff or sponsor an activity/event at a single event based on availability				X	X

*Applies only to the events indicated in the sponsorship level package chosen.

Inclusion of logo on banner, in the parks & rec guide and mailers is dependent on timeliness of sponsorship and logo submission.

Note: Summer Concert Series does not include Music in Plymouth.

Pledge Form

☐ Platinum \$6250+

Annual event sponsorship.

Includes the following event packages.

- ☒ Fall
- ☒ Winter/Spring
- ☒ Summer Package 1
- ☒ Summer Package 2

☐ Gold \$3250+

Seasonal event package.

Select two of the following event packages.

- ☐ Fall
- ☐ Winter/Spring
- ☐ Summer Package 1
- ☐ Summer Package 2

☐ Silver \$1750+

Event package sponsorship.

Select one of the following event packages.

- ☐ Fall
- ☐ Winter/Spring
- ☐ Summer Package 1
- ☐ Summer Package 2

☐ Event Sponsor \$1000+

Individual Event Sponsorships. Select one of the following.

- ☐ Water Ski Show (Aug)
- ☐ Halloween at the Creek (Oct)
- ☐ Plymouth Art Fair (Nov)
- ☐ Old Fashioned Christmas (Dec)
- ☐ After Hours At the Creek (Jan)
- ☐ Kid's Fest (July)
- ☐ Fire & Ice (Feb)

☐ Activity Sponsor \$500

Individual Activity Sponsorships. Select one of the following.

- ☐ Halloween at the Creek (Oct)
- ☐ Old Fashioned Christmas (Dec)
- ☐ After Hours At the Creek (Jan)
- ☐ Fire & Ice (Feb)
- ☐ Kid's Fest (July)
- ☐ Plymouth on Parade (Sep)

☐ Farmers Market \$3500

Sponsorship of entire market. Monthly sponsor tent/table (June-October).

Business/Organization Name _____

Business/Organization Address _____

Main Contact Name _____ Phone _____ Email _____

Special Request _____

Payment Type: (payment may be submitted by check or credit card)

Amount \$ _____

Check: Make Checks payable to the "City of Plymouth"

Credit Card: Circle One

Visa MasterCard Discover American Express

Name on Card _____

Card Number _____ Exp Date _____

Signature _____

Please return this form to Plymouth Parks & Recreation

Attn: Kari Hemp, Recreation Manager

3400 Plymouth Blvd., Plymouth, MN 55447

khemp@plymouthmn.gov

Fall Events

Sept. 22



PLYMOUTH ON PARADE

6000-6500 People Attend

10:30 am to 2:00 pm / City Center

Celebrate our community by enjoying an old-fashioned parade through City Center and an afternoon of family activities at the Hilde Performance Center, the Plymouth Ice Center and Life Time Fitness.

Oct. 26



HALLOWEEN AT THE CREEK

800-1000 People Attend

6:00-9:00 pm / Plymouth Creek Center

The one and only stop you need to make to celebrate Halloween! A family festival which includes carnival games, prizes, inflatables, entertainment and treats.

Nov. 17-18



PLYMOUTH ARTS FAIR

1100-1300 People Attend

Times vary / Plymouth Creek Center

The creatives in your community will proudly display and sell their artwork. This juried event features live music and other entertainment the whole family can appreciate.

Winter/Spring Events

Dec. 8



OLD FASHIONED CHRISTMAS

1200-1600 People Attend

2:00-5:00 pm / Plymouth Creek Park

Enjoy sights, sounds, smells and tastes of the holidays; sleigh rides, musical performances and cookies.

Co-sponsored by the Plymouth Historical Society.

Jan. 19



AFTER HOURS AT THE CREEK

500-700 People Expected

7:00-10:00 pm / Plymouth Creek center

Now it's your turn to play on the bounce castles. This adults-only event will offer large group games, music, a comedian, and snacks & open bar.

Feb. 3



FIRE & ICE

3500-4500 People Attend

Feb 3, 3-7 pm / Parkers Lake Park

Feel the Minnesota winter nostalgia with cold weather fun; winter games, music, skating, hayrides and fireworks at 6:30 p.m.

Summer Events

Package 1



SUMMER CONCERT SERIES

100-1000+ People Attend
June-September
Parkers Lake
Hilde Performance Center
Live performances by local artists for the family to enjoy.

HAPPY BIRTHDAY AMERICA PARADE

300-400 People Attend
June 27, 10 am to 12 pm,
Hilde Performance Center
Bring your bikes, trikes, wagons and friends. Decorate with streamers and balloons which are provided, or bring your own.

KIDS FEST

1000-1300 People Attend
August 2, 6-9 pm
Hilde Performance Center
Enjoy an evening of kid's activities including inflatables, games, face painting, entertainment, eco-friendly activities and more.

Package 2



WATER SKI SHOWS

800-2000 People Attend
Two water ski shows are scheduled in July and August at Parkers Lake Park

CHILDREN'S THEATRE

300-400 People Attend
Four performances with two different acts are scheduled during the summer at Hilde Performance Center

MOVIES IN THE PARK

300-400 People Attend
Several movies are scheduled throughout summer at Hilde Performance Center and various Plymouth Parks

NATURALIST PROGRAMS

300-400 People Attend
Two scheduled programs through summer at the Hilde Small Stage

Farmers Market

June-October



EVERY WEDNESDAY, 2:30-6:30 PM

9200-9500 People Attend

Parkers Lake Park

The mission of the market is to create a sense of community and to enhance community health with fresh, Minnesota grown produce and plants as well as locally made breads, jams, honey and much more.



763-509-5200 | **Contact Us:** plymouthmn.gov/sponsors



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