

DMO ADVISORY BOARD APPLICATION



Deadline to apply is 4:30 p.m. on Wednesday, May 1, 2024

Requirements

- Affiliated with a tourism business within the City of Plymouth.
- Must be 21 years of age or older.

NOTE: The council seeks candidates to fill 4 board vacancies for the newly established Destination Marketing Organization Advisory Board with staggered 2-year terms expiring on January 31st of each year who:

- 1) has general knowledge and experience with tourism and/or hospitality industry.

I would like to apply for a term that ends: ☐ January 31, 2026 ☐ January 31, 2027 ☐ No preference

Name	
Business Name	Position
Home Address	Business Address
Phone	Email
Please provide brief answers to the following questions:	
1. How long have you been an employee/owner of a Plymouth business? _____	
2. The advisory board meets the fourth Wednesday of the month on a quarterly basis during the months of January, April, July, and October typically beginning at 10 a.m. In addition, time is required to read background material to prepare for quarterly meetings. Would you be able to meet this time commitment? <input type="checkbox"/> YES <input type="checkbox"/> NO	
4. Why are you interested in serving on the DMO Advisory Board?	
5. What do you see as the primary role of a DMO Advisory Board member and how do you plan to fulfill that role?	

6. How do you stay informed about trends and developments in the tourism industry, and how would you apply this knowledge to benefit our organization?

7. As an advisory board member, what would be your top priority for Plymouth's DMO? What issues, if any, do you see?

Signature of Applicant
(Typed name serves as signature)

Date

Appointment Timeline:

- May 1 at 4:30 p.m. - Deadline for applications
- May 21 or 28 between 2-4 p.m. - Candidate interviews
- June 11 at 7 p.m. - Council appoints DMO Advisory Board members
- July 24 at 10 a.m. - First DMO Advisory Board meeting

Optional: Attach cover letter and/or resume

Email or send application to:

Jodi Gallup, City Clerk/Administrative Coordinator
jgallup@plymouthmn.gov
3400 Plymouth Blvd.
Plymouth, MN 55447

Questions? Call 763-509-5080